

Announcement

- Profile: **International competition** with students & young professionals from all over the world (USA, Hong Kong, Brazil, Germany)
- Place/Date: **Hong Kong** / January 02 to 11, 2017
 - Trip to the “pearl of the South” and industrial center **Shenzhen**
 - Trip to the “silicon dragon” **Taiwan**
- Topic: **Healthcare Disruption – Seniors in Asia**
- Objectives:
 - Work together on innovative and exciting business ideas
 - Learn to develop sound business plans
 - Get feedback from experts from all over the world
 - Develop your intercultural competence
 - Support your career by building an international network
- Target group: ING, BWL, WING, GÖ

Announcement

- Costs:
 - 400 € (incl. local airfares and transport)
 - Flight to Hong Kong incl. visa fees of ~ 30€ (participants book on their own)
 - Food and drinks
 - > Application for sponsorship (e.g. PROMOS) recommended
- Costs covered: - Hotel and competition fees
- Procedure:
 - Individually organized arrival by participants
 - Kick-off → teambuilding event
 - Working on the business plan / excursions / expert meetings
 - Final presentation
 - Departure
- Apply to: tim@uni-bayreuth.de, include English motivation letter, résumé and record of studies - application deadline on June 30, 2016

For further questions, please contact tim@uni-bayreuth.de



Announcement

Credits

- Spezialisierungs- /Vertiefungsbereich TIM (BWL XI, JP-ITM)
(Bachelor/Master as **Seminar/Hauptseminar**)
- Verzahnungsbereich / Schlüsselqualifikation / Ergänzungsmodulbereich
(Bachelor/Master as **Teamprojekt/Fallstudie**)
- Please coordinate crediting at other chairs directly (we will gladly support this)

Announcement – Impressions 2014 – Bayreuth



Announcement – Impressions 2015 – Silicon Valley



Announcement – Impressions 2015 – Silicon Valley



Announcement – Impressions 2015 – Silicon Valley



Announcement – Impressions 2016 – Sao Carlos and Rio de Janeiro

