

Status Quo

Products

Simulate

Auto

Products #2 and #3 are identical products. Please review the product specifications.

	Label	Verpackung	Geschmack	Preis
1	I.1	Glas	Mild	0,7 GE
2	I.2	Plastik	Mild	0,4 GE

Results

Shares of Preference

	A	B	C	D	E	F	G
5							
6	Label	Shares of Preference	Std Error	Lower 95% CI	Upper 95% CI		
7	I.1	22.2%	26.7%	0.0%	96.3%		
8	I.2	27.8%	15.9%	0.0%	72.0%		
9	II.1	27.8%	15.9%	0.0%	72.0%		
10	II.2	22.2%	26.7%	0.0%	96.3%		
11	III.1	0.0%	N/A	N/A	N/A		
12							

Results Summary

Individual Results

Simulation Set